

About colour deviation

Color deviation is a relatively common phenomenon during product display and actual delivery. This statement aims to elaborate on the causes of this phenomenon and the countermeasures we have taken.

Color perception is a complex visual process that is affected by a combination of multiple factors. First and foremost, the color characteristics of display devices are one of the important factors causing color deviation.

There are differences in color reproduction capabilities among different monitors, printed materials, etc. Even for devices of the same brand and model, due to factors such as production batches, usage time, and calibration status, their color performances may also vary.

For example, settings of parameters such as the color gamut range, contrast, and brightness of a monitor will directly affect the color presentation effect. Secondly, lighting conditions also have a significant impact on color perception.

Different light sources (such as natural light, fluorescent lights, incandescent lights, etc.) have different spectral distributions. When products are observed under different lighting environments, the colors perceived by people will also change accordingly.

For example, the colors observed under natural light may be significantly different from those observed under indoor lighting. In addition, the characteristics of materials and the control of production processes will also affect the color performance of products to a certain extent. During the manufacturing process, although we have taken strict quality control measures, due to the combined effects of the above various factors, it is still difficult to completely eliminate the occurrence of color deviation.

In order to minimize the impact of color deviation on users, we have taken a series of measures in product design, production, and inspection. For example, in the product design stage, we will fully consider the impact of different devices and environments on colors and try to select materials and processes with good color stability. During the production process, we will strengthen the monitoring and control of colors to ensure that the colors of each batch of products are as consistent as possible. Before product delivery, we will also conduct strict inspections to ensure that the product colors meet relevant standards and requirements.

We are fully aware of the importance of color to products and will continue to pay attention to and study how to better solve the problem of color deviation, so as to provide users with higher-quality products and services.

Solvent-free leather



Smooth Finished Nappa Leather - 3968



Full-Grain Nappa Leather -3998



Joint

